

Company Profile BECHÈR
"a bite of
HISTORY,
a journey of
TASTE"

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#### OUR BRANDS













## OUR CATEGORIES

























#### OUR **PARTNERS**

#### Our Private Label collaborators









































## STRATEGY AND EXPERIENCE



#### "Modernity and heart, technology and passion:

these are the ingredients of our success, recognized and appreciated by our customers."

With five production facilities, a restaurant, and a company outlet located in the Veneto region, Bechèr is now among the leading companies in the production of cured meats, spreading the culture of excellence in Italy and abroad. It is the driving force and motivation with which the company faces each day's work, striving to improve the industrialization of production processes and the artisanal care in every detail. These are the key elements that guarantee the true "made in Italy".

#### SOME NUMBERS

years of passion for nature and dedication to taste

resources including employees and sales structure

Bechèr is active in over countries all over Europe





Bechèr's brand and reality is born

The Bechèr House restaurant and the Bechèr Outlet open

Bonazza Spa acquires the Bechèr Spa salami factory in Ponzano Veneto (TV)

1955 1968 2006 2013 2016 2017

The laboratory of Bonazza Spa is launched in Cà Noghera-Tessera (VE) The Bechèr Group acquires Salumificio Vicentino Srl in Malo (VI)

Acquisition of Unterberger speck factory in Perarolo di Cadore (BL)

### OUR REALITIES



#### BECHÈR

Bechèr SpA is the flagship of the Bonazza family and is deeply rooted in the authentic Venetian tradition of the art of charcuterie. In just a few years, the brand has made the research and development of new references its true strength

#### **UNTERBERGER**

Unterberger' speck is the result of careful artisanal processing and impeccable aging among the Dolomites. A unique combination of taste and territory. The Unterberger family arrived in Tai di Cadore in 1931, bringing with them the art of speck ham. In 1968, the current establishment was founded in Perarolo, where tradition meets innovation





#### **SALUMIFICIO VICENTINO**

As custodian of the oldest tradition, Salumificio Vicentino stands out for the production of authentic Sopressa Vicentina DOP, the queen of cured meats, the first in Veneto to obtain official recognition from the European Union



## **BR@S**

Food Safety

CERTIFICATED















### **COOKED HAMS**

The Bechèr cooked hams stand out for the quality of the raw material – whole anatomical pig thigh, an added value of quality – and in the production process – slow cooking in molds in a steam oven.



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## ROASTED COOKED HAMS

Grilled Cooked Ham, Prague Cooked Ham and Roasted Speck, are just a few specialties of Bechèr roasts. Characterized by slow cooking in special ovens to forge their particular tenderness.







### **PORCHETTAS**

Among the artisanal recipes in its category, Bechèr includes some specialties of porchetta. The Treviso style is one of the finest gastronomic peculiarities, hand-tied, flavored with natural aromas, and with an extremely delicate taste.



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#### STEWED BACON

The highlights of Bechèr's stewed bacon are the versatility of sizes and the light hint of smokiness. Thanks to a slow and gentle steam cooking, the final product is characterized by a delicate and mildly spiced flavor.



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# RAW AGED CURED MEATS

The unmistakable taste of Smoked Cured Pancetta, Lard, and the indispensable Guanciale makes these products exquisite ingredients for the preparation of traditional and appetizing recipes.



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## **COLD CUTS**

The ready-to-eat cold cuts line, branded Bechèr and Unterberger, has a strong local connotation. A versatile range, which includes numerous references and translates into a high level of service.







### SALAMI

Exclusively made with fresh meat of Italian origin. Aging is slow, with natural smoking using beechwood for some specialties. All salami lines are free from dairy derivatives and gluten. In our tradition, pork meat is slaughtered, processed and stuffed on the same day in natural casings, hand-tied, with the addition of salt, pepper, and natural flavors.







#### **CADORE' SPECK**

Unterberger is a testament to an unmistakable history in the smoked speck of Cadore, a noble ancient brand that comes alive in its whole or sliced formats. The production follows the tradition meticulously, without any mechanical steps. Salting is done with the "dry" method through manual massaging; then drying and finally cold smoking with beechwood and juniper berries.







## SPECIALITY CUBES

The complete line of single-dose and double-dose Bechèr cubes offers a variety of flavors, including Smoked, Sweet, and Spicy, with different variations such as cubes of Cooked Ham, Guanciale, and Speck. The new captivating design aims to strengthen brand recognition among consumers and celebrates the culinary specialties of Italian tradition. We pay great attention to ingredient guarantees. Product included in the A.I.C Handbook.



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## SPECIALITY MINI SALAMI

Bechèr, a specialist in salami, also for selfservice. Specialties include Cacciatore Dop and "Tutto Mio", dairy-free, gluten-free and non-GMOs. Made with 100% meat from pigs born and raised in Italy.







## MINI SALAMI SNACK

Our "Pippi", in three delicious flavors: Classic, Spicy, and Smoked, present an appetizing visual for a practical and fast snack. Made with 100% Italian and highly selected meat.







## WURSTEL SPECIALITY

Numerous types of sausages, including the specialty of pure pork Unterberger wurstel, smoked with beechwood and the premium line of Bechèr wurstel: pure pork wurstel and chicken and turkey wurstel born and raised in Italy.





**Bechèr,** a company with a turnover of approximately 60 million Euros and constantly growing, tells its story through its challenges and successes.

**The Bechèr-Bonazza entrepreneurial group:** is guided by Domenico Renzullo, who leads the sales team with the objective of developing sales strategies to strengthen Bechèr's image.

**Becher brand and its next steps:** the focus is on improving the range of products, strengthening the corporate identity, and creating production standards without any waste.

The centrality of the sales force: Bechèr's business plan aims to strengthen the network with market experts, providing training and coaching for a clear orientation towards goals.

Bechèr looks to the future with a solid tradition and an innovative strategic vision

## **BECHÈR**

#### · HOUSE·

Restaurant & Outlet

Our gastronomic gem, where artisan tradition meets culinary innovation. In 2016 we opened the doors to a unique local experience: the **Bechèr House**, a restaurant with the attached outlet, located in Ponzano Veneto in the province of Treviso.

What will our new horizons be?





